



AGRICULTURAL TRADE MISSION AFRICA – ISRAEL 2020

Join the most practical
Agribusiness Experience



29 MARCH - 1 APRIL 2020
TEL AVIV, ISRAEL

THE 21ST MISSION

The **4-day field visits** mission is designed **for those interested in developing their agricultural projects** and improving their agribusiness entrepreneurial skills, by establishing contacts with Israeli experts. The last day is devoted to **visits of the Holy Sites in Jerusalem and Bethlehem.**

— LEARN FROM YOUR PEERS

#CONTROLYOURCROPS



WHY ISRAEL?

Israel is a world leader in agricultural and water technologies.

Despite limited water resources and harsh climatic conditions, similar to the reality in many African countries, the yield per acre of most farm products in this country is among the highest in the world.

— SHAPE YOUR ENVIRONMENT

#AGRITECH



THE OBJECTIVES

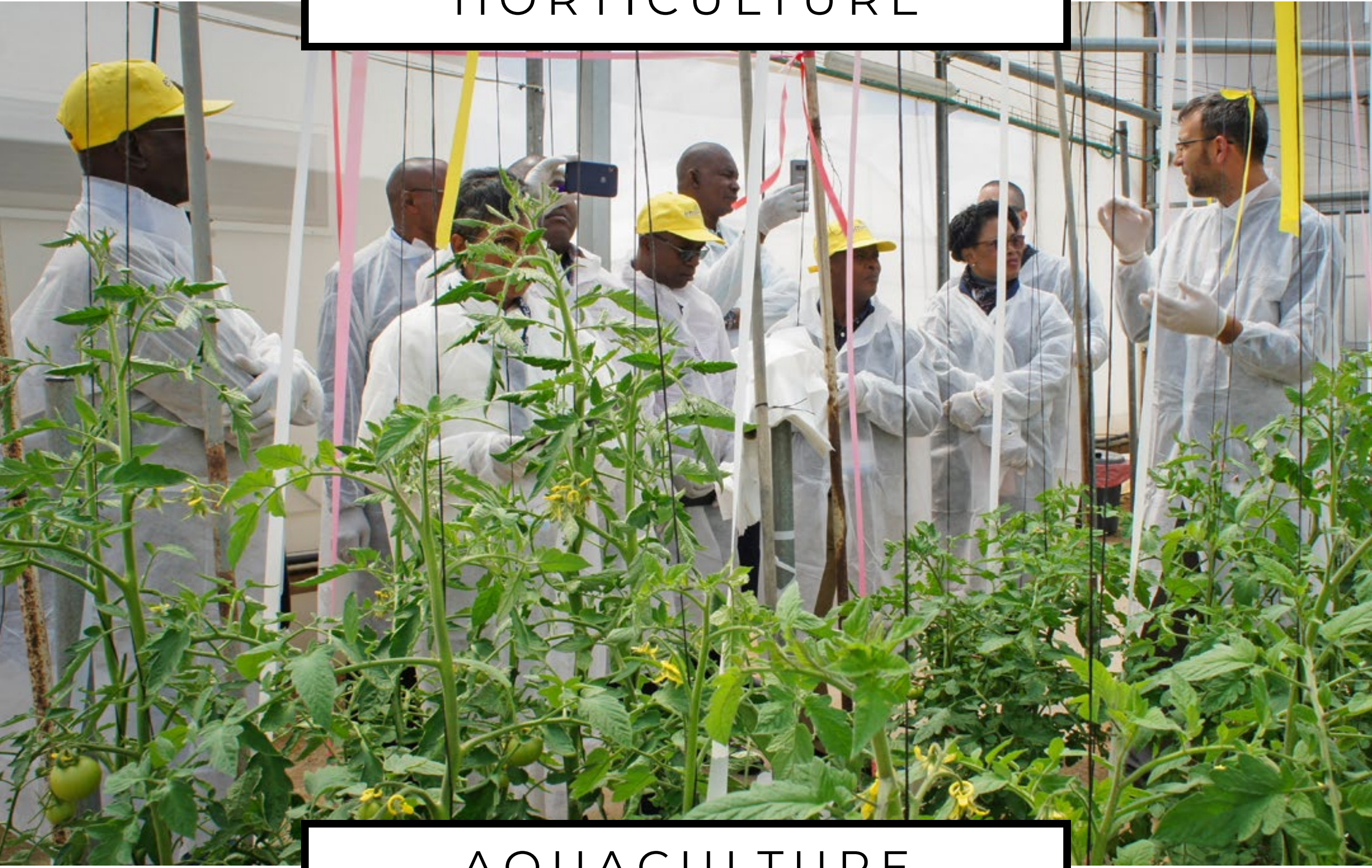
>Unlock the secrets to optimize every step of your production & delivery chain to systematically offer quality products in quantity to the market.

>Gain access to the most advanced technologies and processes to improve soil fertility, intensify your production and deliver fresh produce.



TOPICS OF STUDY

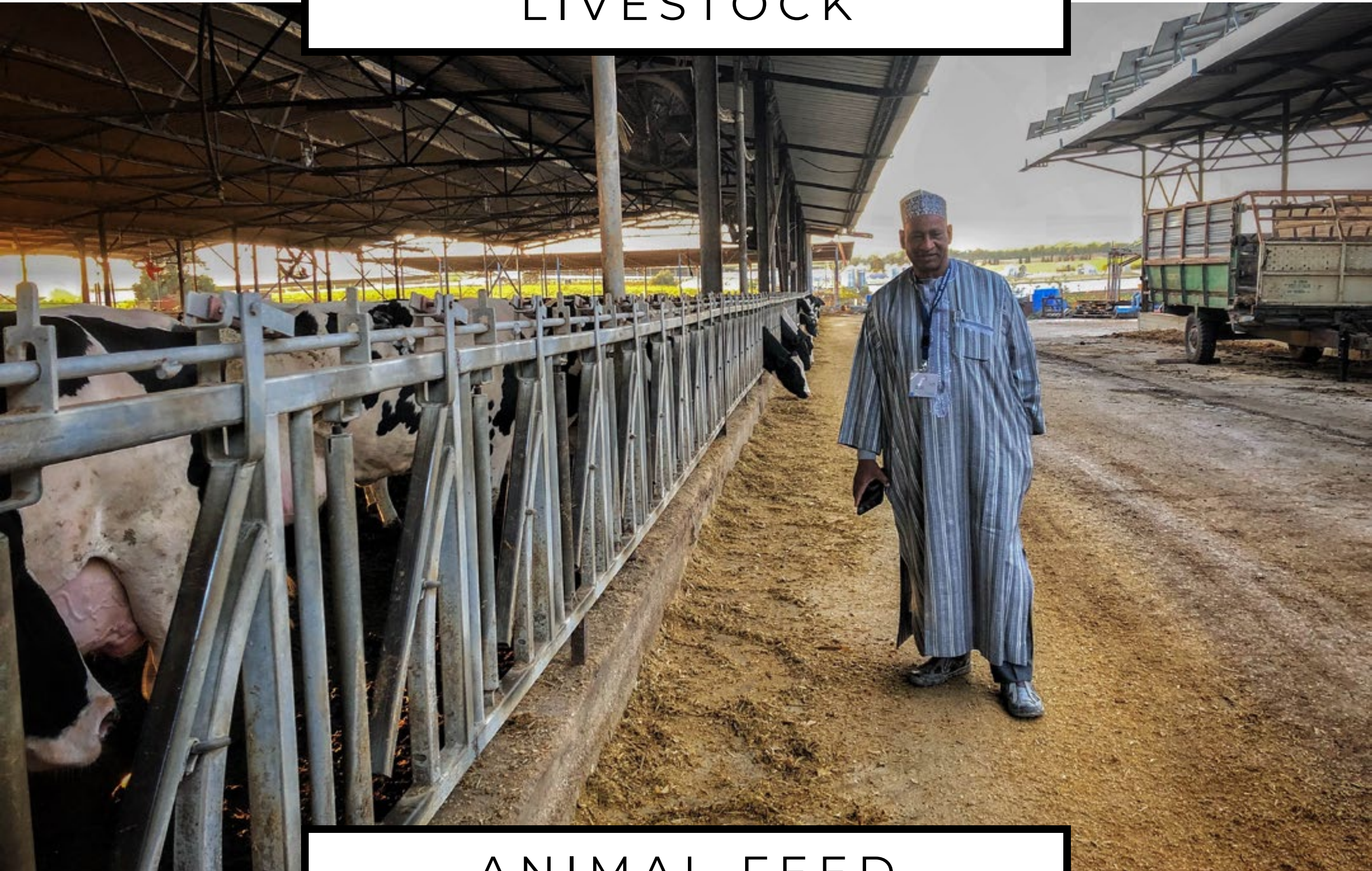
HORTICULTURE



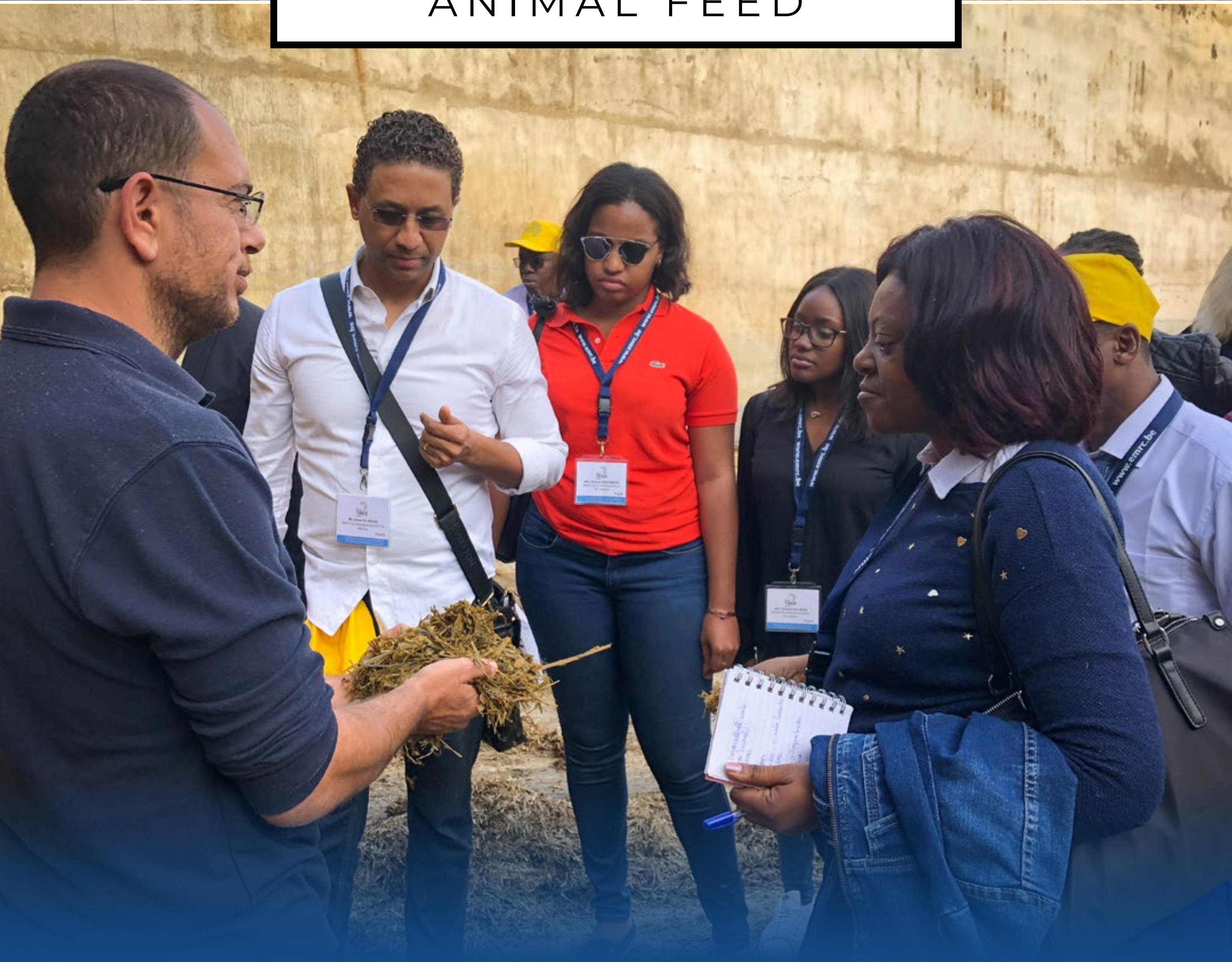
AQUACULTURE



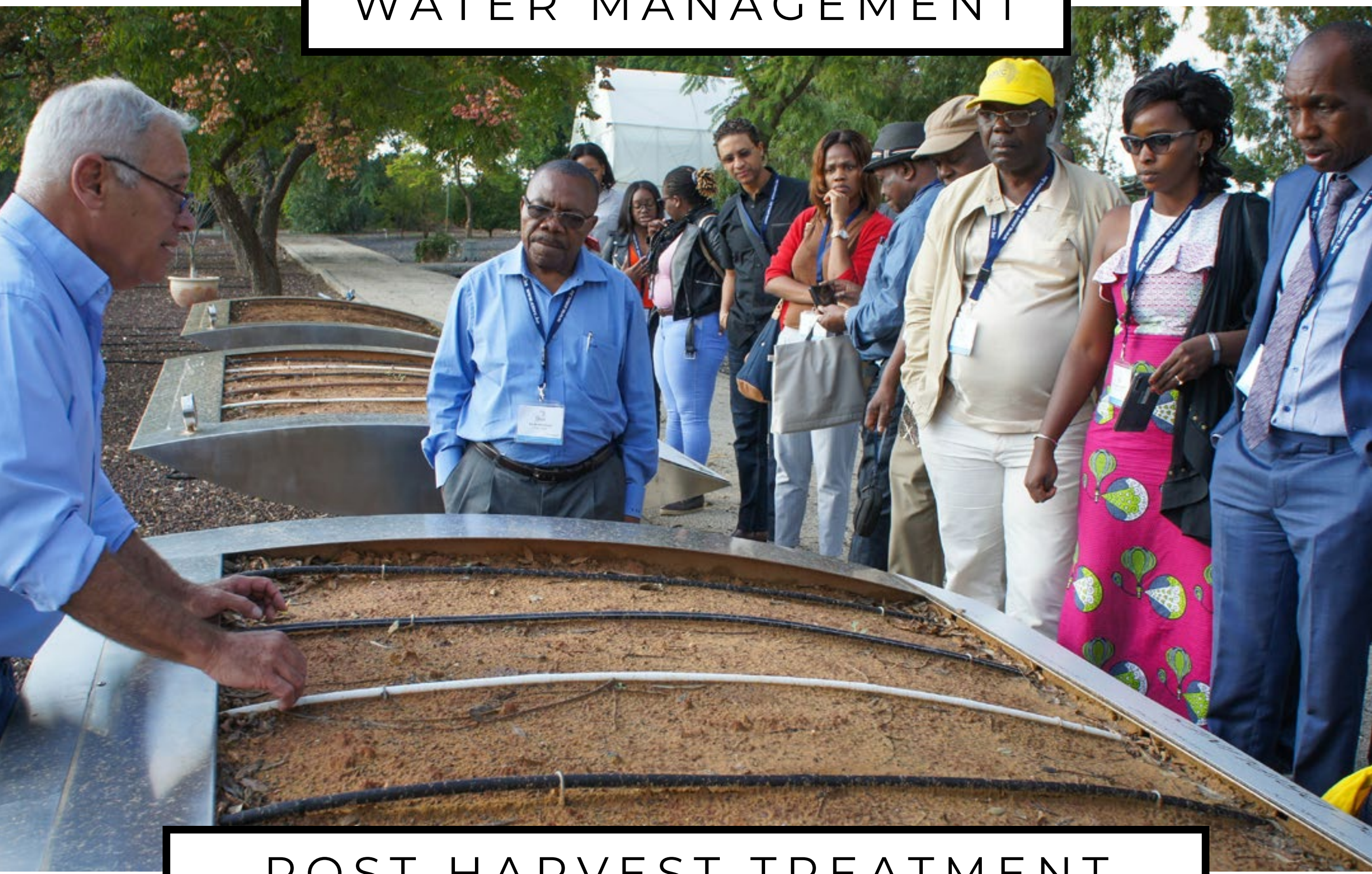
LIVESTOCK



ANIMAL FEED



WATER MANAGEMENT



POST HARVEST TREATMENT



THE CULTURAL VISITS

Israel is a country with a great historical and religious background. On the last day, we will guide you through the most sacred sites of Jerusalem and Bethlehem, on which much of our tradition and history are based.



OUR PARTNERS

We have selected **world renowned agricultural professionals** based in Israel to share their best practices, experience and knowledge with you.

MASHAV

